

SportechAcademy

BUSINESS SUMMER PROGRAM

ITALIAN BUSINESS EXCELLENCE MANAGEMENT (IBEM)

SUMMER 2026

sportechacademy.com



BUSINESS

AGES 15-18 | RESIDENTIAL & DAY | BUSINESS | ENGLISH B1+ | MILAN

The **Italian Business Excellence Management (IBEM)** program is designed for students interested in understanding how Italian companies achieve global excellence by combining strategy, innovation, craftsmanship, design, and culture. Set in Lombardy, the heart of Italy's productive and creative districts, participants will explore the Italian managerial model known as "Made in Italy" excellence.

WEEKLY PROGRAM

- Intro to *Business Management and Entrepreneurship*
- Industry Immersion & Hands On Projects

STRUCTURE

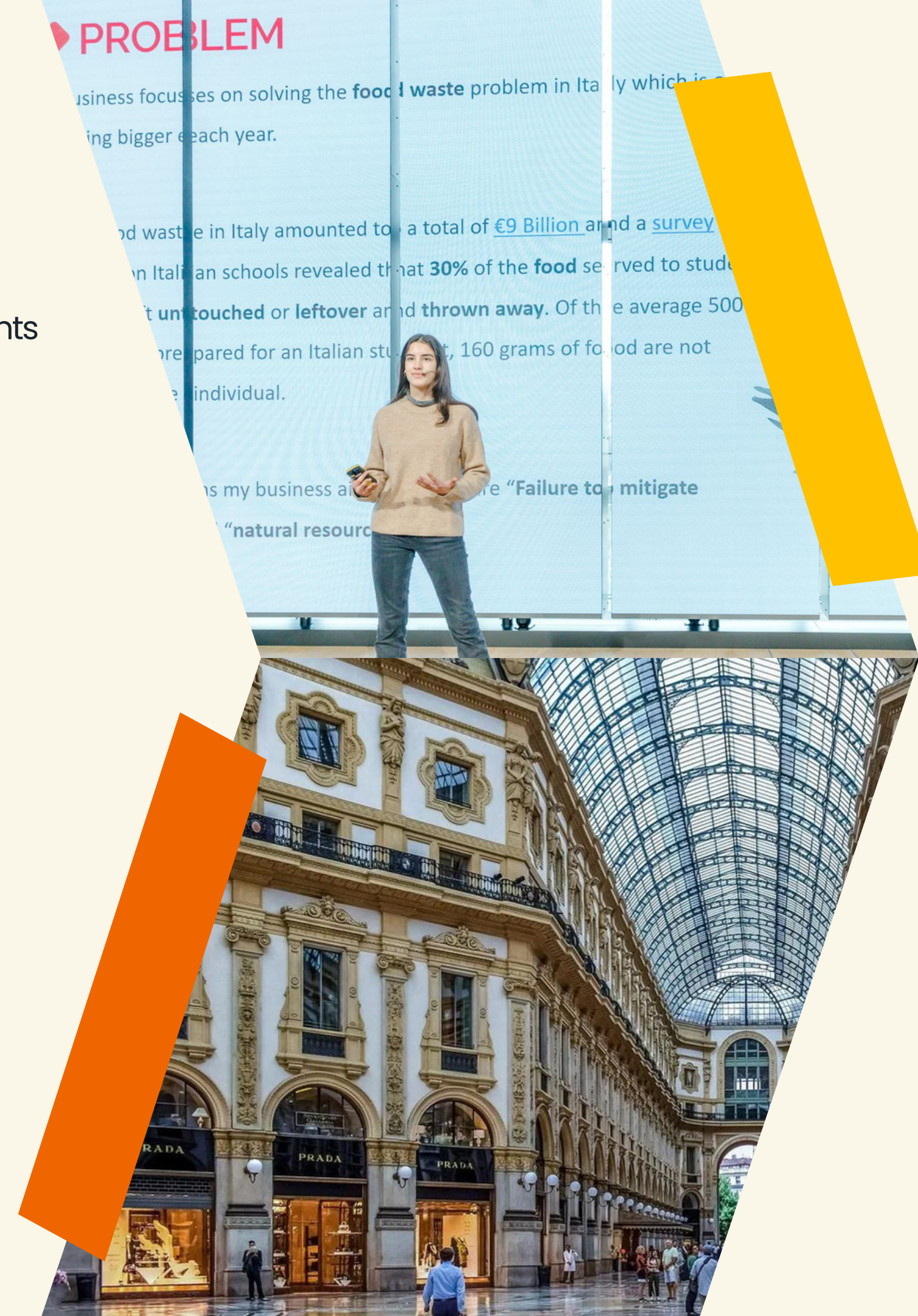
- 30 hours of theoretical learning
- 30 hours of practical laboratories

SPECIAL EXCURSIONS

- Company visits to leading brands in Fashion, Automotive, Yachting, Jewellery, Watchmaking, and Design industries
- Visits to museums, innovation hubs, and creative spaces
- Cultural and networking experiences

WHAT'S INCLUDED

- Academic modules on Italian business excellence
- Workshops on leadership, strategy, and sustainability
- Guided visits to leading Italian companies
- Meetings with CEOs, entrepreneurs, and managers
- Final group project based on a real business challenge



LOCATION

The IBEM is headquartered in the heart of Milan, Italy's economic and financial capital, hosting the stock exchange, major banks, numerous multinational HQs, and a significant portion of Italy's GDP. Students will alternate in class lectures walking distance from their accommodation, as well as company and innovation districts visits across the Northern Italy, known as the primary industrial and economic powerhouse.



ACADEMIC PROGRAM

Available:

COURSE: BUSINESS FOUNDATIONS | **July 4 – July 18**

In this course, students build a strong foundation in Italian business management, focusing on leadership, strategy, and the organizational models that drive excellence in Italian enterprises. Through interactive classes and group coaching, participants develop key business skills and a deeper understanding of how Italian companies operate locally and globally.

01

**LEADERSHIP &
ENTREPRENEURIAL MINDSET**



02

**STRATEGY, INTERNATIONALIZATION
& FINANCE**



03

**SUPPLY CHAIN, SUSTAINABILITY
& OPERATIONS**



ACADEMIC PROGRAM

COURSE: PRACTICE & INDUSTRY DEEP DIVE

In this course, students gain firsthand experience of Italian excellence by immersing themselves in real business environments. Through company visits, applied workshops, and direct interaction with industry leaders, participants explore how Italian companies transform strategy, craftsmanship, and innovation into globally recognized success. The course focuses on luxury industries, technological innovation, and entrepreneurial decision-making in practice.

YACHTING INDUSTRY



JEWELRY & HOSPITALITY



WATCH INDUSTRY



A TYPICAL DAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
ARRIVAL DAY 05/07 12/07 EXCURSION DAY 12/07	Wake Up 7:30AM					Check Out Day 04/07 11/07 18/07 25/07 Excursion Day (2+ weeks) 04/07 11/07 18/07
	Breakfast 8:30AM– 9:30AM					
	Lesson 1 10:00AM – 11:00AM					
	Break 11:15AM–11:30AM					
	Lesson 2 11:30AM – 12:45PM					
	Lunch 12.45PM–1:45PM					
	Lab Activity 1:45PM–3:15PM					
	Break 3:15PM–3:30PM					
	Lab Activity 3:30PM–4:30PM					
	Excursion Time 5:00PM–7:00PM					
WELCOME 5:30PM–7:30PM	Dinner 7:00PM–8:00PM					
	Night Activities 8:00PM–10:30PM					
Lights Off 11:00PM						

— DATES & PRICES

	2 WEEKS
INTAKE	RESIDENTIAL
INTAKE	5 July – 18 July

- The program duration is 2 weeks
- Arrival-departure days are always Sunday-Saturday (residential formula) or Monday-Friday (day formula).