

SportechAcademy

FASHION SUMMER PROGRAM

SUMMER 2026

sportechacademy.com



— FASHION

AGES 15-18 | RESIDENTIAL & DAY | FASHION | ENGLISH B1+ | MILAN

This program is perfect for **young fashion enthusiasts** who want to immerse themselves in the vibrant world of **fashion design**. In the heart of Milan, a global fashion capital, participants will have the chance to **explore, develop, and showcase** their **creativity**, making it ideal for those aspiring to **enter the fashion industry**.

Powered by **Raffles Milano – International Design Institute**

WEEKLY PROGRAM

- Styling & Shooting
- Tailoring & Sustainability

STRUCTURE

- 15 hours of theoretical learning
- 15 hours of practical laboratories

SPECIAL EXCURSIONS

- Milan sightseeing
- Visit to Fondazione Prada
- Visit to Armani Silos

WHAT'S INCLUDED

- Creation of your own fashion garment
- Creation of your own editorial campaign
- Supplementary activities (photostudio, company visits)
- Guest speakers from Industry leaders

HIGHLIGHTS

- Earn up to 4 University Credits recognized by the European Credits Transfer and Accumulation System.

22
COLLEGES

12
COUNTRIES



LOCATION

A 3,000 sqm building in the **heart of Milan** with brand new facilities, three labs (Photography, Fashion, Product Design), a library and many relax areas.



ACADEMIC OPTIONS

OPTION 1 **COURSE: STYLING & SHOOTING**

Available:

June 28 – July 4 | July 12– July 18

In this course, students discover the fundamentals of styling and editorial shooting. Participants learn the theory behind creating visually appealing looks and scenes. They also gain practical experience in planning and executing editorial shoots, covering aspects such as location scouting, model selection, and wardrobe coordination.

01

INTRODUCTION TO STYLING THEORY



02

DESIGN AND DEVELOPMENT OF AN EDITORIAL PROJECT



03

EXECUTION OF THE PLANNED EDITORIAL SHOOT



ACADEMIC OPTIONS

OPTION 2

COURSE: TAILORING & SUSTAINABILITY

Available:

\ **July 5– July 11**

\ **July 19– July 25**

In this course, students learn to create unique **garments from recycled materials** while they acquire knowledge of sewing, fabric manipulation, and decoration techniques. The course covers **design development**, **material recovery**, and **crafting**. Participants will finish with a personalized piece and a heightened awareness of **sustainable fashion**. The experience culminates in a small fashion show or presentation.

01

**DESIGN AND CONCEPT
DEVELOPMENT**

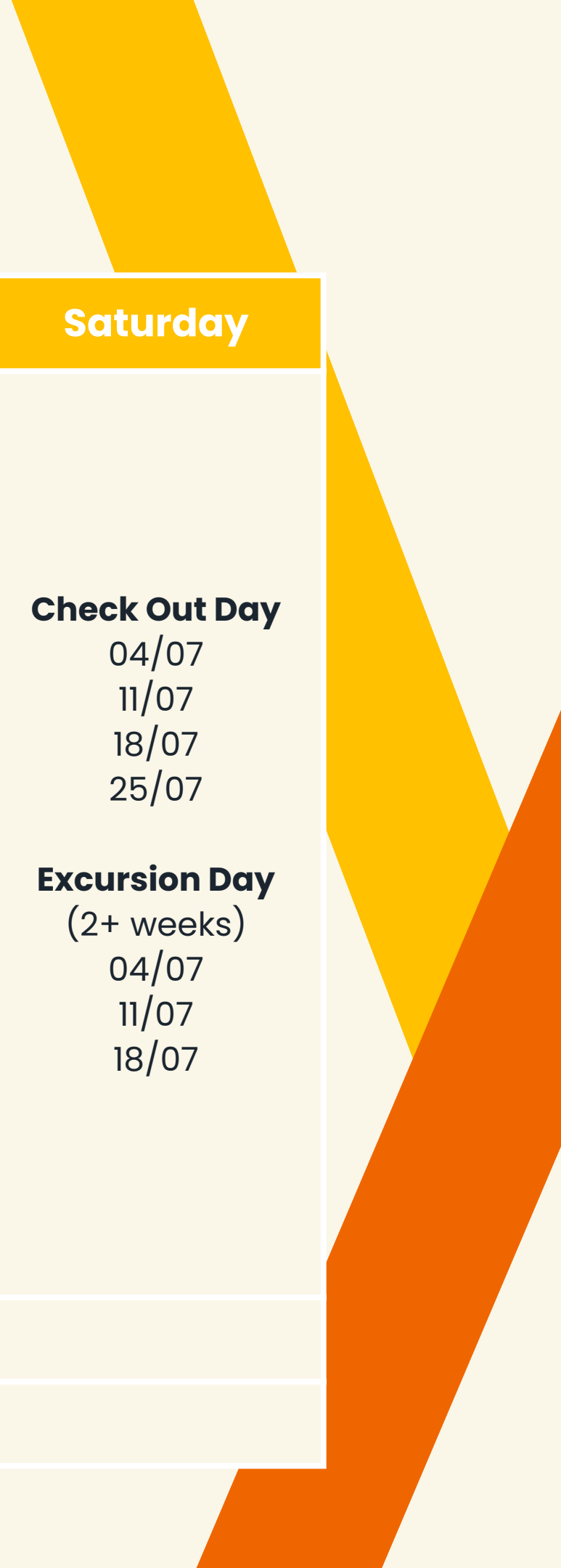
02

**MATERIAL SOURCING
AND RECYCLING**

03

**GARMENT CREATION
AND PRESENTATION**



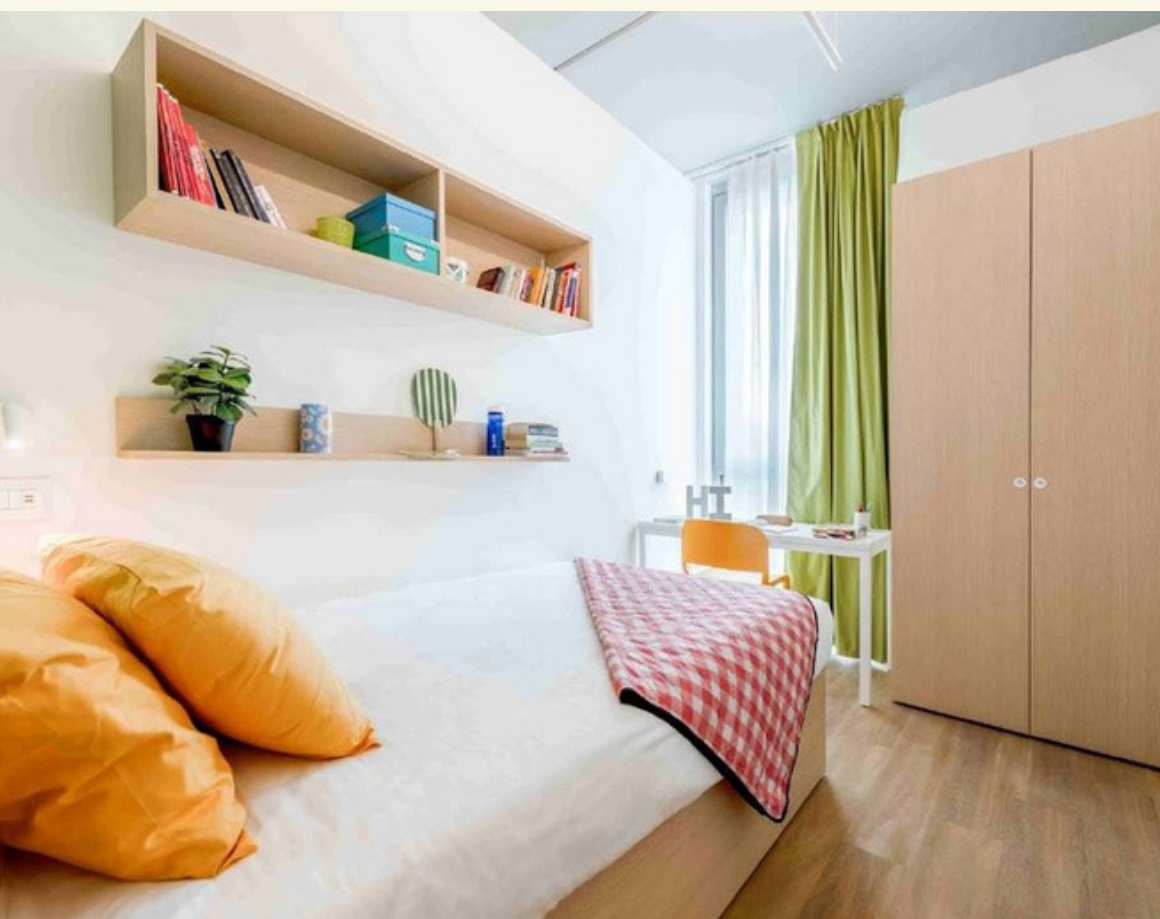


Saturday
Check Out Day 04/07 11/07 18/07 25/07
Excursion Day (2+ weeks) 04/07 11/07 18/07



Accommodation

- Aparto Residence in the city centre
- Individual studio rooms En-suite bathroom and fully equipped kitchenette in all rooms
- Excellent modern facilities: TV rooms, game areas, gym, common rooms, terraces and study spaces
- House parents at night
- Joint social activities for participants from all programs



24hr front desk



Study rooms



Spacious
Terraces



Onsite gym &
yoga studio



Cinema &
games rooms



Laundry